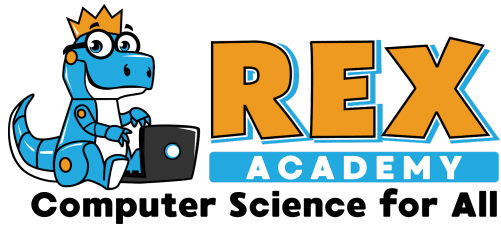


## 2D Digital Arts Curriculum

Lesson 1	<ul style="list-style-type: none"> <li>• Business / school Idea</li> <li>• Presentation of Business idea</li> <li>• Introduction to Canva</li> </ul>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser)</p>
Lesson 2	<ul style="list-style-type: none"> <li>• What is logo</li> <li>• Importance of logo</li> <li>• Creating logo for Business</li> </ul>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser)</p>
Lesson 3	<p>Revising logo based on color theory</p> <p>3 different ways</p> <ol style="list-style-type: none"> <li>1. Black and White</li> <li>2. Color theory</li> <li>3. Color scheme that best fits business</li> </ol>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser)</p>
Lesson 4	<ul style="list-style-type: none"> <li>• Business Cards</li> <li>• Creating Your Business Cards</li> <li>• Introduction to Flyers</li> <li>• Importance of Flyers</li> <li>• Creating Flyers for Business</li> <li>• What flyers fit for which business</li> </ul>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser)</p>
Lesson 5 and 6	<ul style="list-style-type: none"> <li>• Introduction to Animaker</li> <li>• Learn how to create videos in Animaker</li> <li>• Explore all features in Animaker</li> </ul>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser)</p>
Lesson 7	<ul style="list-style-type: none"> <li>• StoryBoard your video</li> <li>• Create Marketing video</li> <li>• Create Service or Product explanation video</li> </ul>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser)</p>
Lesson 8	<ul style="list-style-type: none"> <li>• FlipaClip</li> <li>• Exploring it's features</li> <li>• Project 1: Rain</li> <li>• Project 2: Animating Words</li> </ul>	<p>Materials Needed:</p> <p>Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(preferred Browser) , Phone or Tab is also fine</p>



Lesson 9	<ul style="list-style-type: none"> <li>• What is website</li> <li>• Why we need website</li> <li>• Teach Wix</li> </ul>	<b>Materials Needed:</b> Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(prefered Browser)
Lesson 10	<ul style="list-style-type: none"> <li>• Work on Building Website</li> </ul>	<b>Materials Needed:</b> Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(prefered Browser)
Lesson 11	<ul style="list-style-type: none"> <li>• Building Web Pages</li> </ul>	<b>Materials Needed:</b> Laptop(Mac or Windows OS), Charging Cord for laptop, Chrome Browser(prefered Browser)
Lesson 12	Final Presentation	Using a projector present your entire work